

# **ELIGIBILITY & SELECTION CRITERIA**

PROGRAMME	ELIGIBILITY	SELECTION CRITERIA
BBA	Candidates must have a minimum of 50% marks in both Class X and Class XII. Students from both science and non-science backgrounds are eligible to apply.	Evaluation is based on their aptitude, past academic performance, and a Personal Interview (PI)



An initiative of  
 **JKCement**



## Sir Padampat Singhanian University

Faculty of Design & Liberal Studies

# BBA

Performing Arts (Theatre)

**22 CRORES** CSR SCHOLARSHIPS  
 FOR MERITORIOUS STUDENTS

SCAN TO APPLY



**CALL :** 18008896555  
**WEBSITE :** [spsu.ac.in](http://spsu.ac.in)  
**CAMPUS:** Sir Padampat Singhanian University  
 Bhatewar, Udaipur, Rajasthan - 313601  
**CITY OFFICE**  
**UDAIPUR:** Ground Floor, Lake City Mall, University Road,  
 Ashok Nagar, Udaipur

Disclaimer: The flyer provides general information about the programs. SPSU reserves the right to revoke, modify, add or delete one or more of the terms and conditions outlined in the flyer. SPSU reserves the right to amend the provisions of the program, eligibility, selection, admission & scholarships without notification & as deemed fit/ appropriate to any changed circumstances

 **18008896555** |  **[spsu.ac.in](http://spsu.ac.in)**

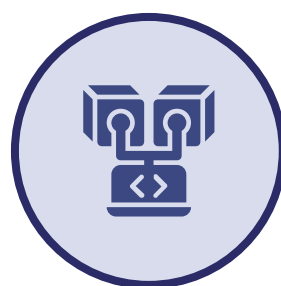
# ABOUT BBA PERFORMING ARTS (THEATRE)

This unique degree programme blends business management principles with in-depth knowledge of the performing arts, focusing on theatre. It equips students with the essential skills and expertise to thrive in the performing arts industry while fostering a strong foundation in business acumen. Graduates will be prepared to navigate the dynamic world of theatre with the strategic and entrepreneurial mindset required to excel in creative and managerial roles.

## PROGRAMME FOCUS



COMMUNICATIVE  
COMPETENCE



ARTISTIC  
STORYTELLING



PROFESSIONAL  
READINESS



CREATIVE  
EXPRESSION

## WHY JOIN BBA PERFORMING ARTS (THEATRE) AT SPSU?

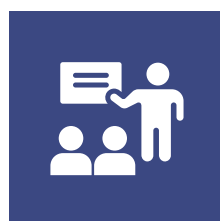
A BBA Performing Arts (Theatre) is a unique interdisciplinary programme that combines creative expression with strong business acumen.



**BLENDING DISCIPLINES FOR A  
HOLISTIC APPROACH**  
Interdisciplinary curriculum combining  
theatre, management, and entrepreneurship.



**LEADERSHIP**  
Focus on leadership, marketing, finance,  
and team management



**LEARNING BY DOING**  
Hands-on learning through presentations,  
internships, and workshops



**BALANCING CREATIVITY WITH  
PROFESSIONALISM**  
Nurturing artistic expression and  
professional execution

## CAREER OPPORTUNITIES

Theatre Director	Production Manager	Set Designer
Stage Director	Casting Director	Cultural Event Organizer
Drama Instructor	Community Theatre Specialist	Public Relations & Media Manager
Production Coordinator	Theatre Publicist	Creative Consultant

## HIGHLIGHTS OF BBA PERFORMING ARTS (THEATRE)



Theatre production, design,  
direction & appreciation



Business strategy, entrepreneurship  
& project management



Legal and ethical aspects of  
performing arts



Applied theatre &  
community engagement

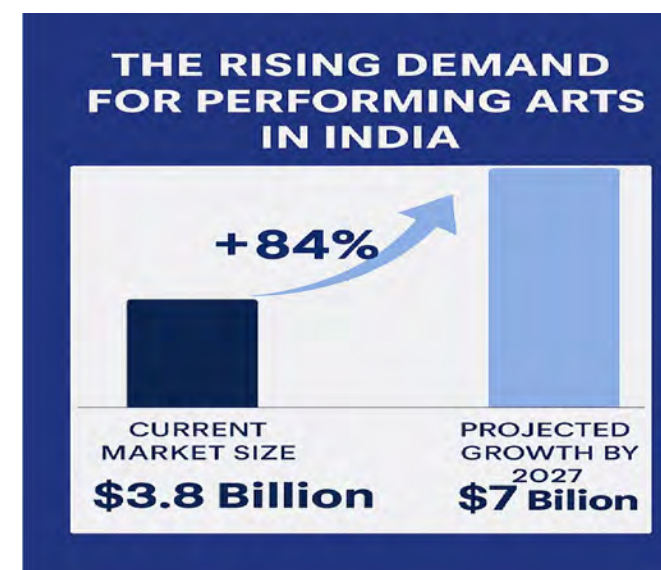


Corporate storytelling &  
theatre marketing



Exposure to industry  
experts, live projects, and  
professional platforms

## DEMAND FOR PERFORMING ARTS



## FAQS

**Q1: What is the BBA Performing Arts (Theatre) programme at SPSU?**

A: The BBA Performing Arts (Theatre) at SPSU is an undergraduate programme that combines business management principles with specialized training in theatre arts, including acting, directing, stage management, and production.

**Q4: Is this course suitable for students without prior theatre experience?**

A: Yes! The course is designed for both beginners and experienced performers.

**Q6: Are practical theatre performances a part of the course?**

A: Yes, students participate in live performances, stage productions, and theatre festivals as part of their coursework.

**Q7: Does the course include internships?**

A: Yes, students are required to complete internships with theatre companies, production houses, or performing arts organizations to gain real-world experience.

**Q10: Does SPSU provide placement assistance for theatre graduates?**

A: Yes, SPSU offers career guidance, industry connections, and placement assistance for students to find opportunities in theatre, film, and performing arts industries.