

ELIGIBILITY & SELECTION CRITERIA

PROGRAM	ELIGIBILITY	SELECTION CRITERIA
BBA	candidates must have a minimum of 60% marks in both Class X and Class XII. Students from both science and non-science backgrounds can apply.	Evaluation is based on their aptitude, past academic performance, and a Personal Interview (PI)



An initiative of
 **JKCement**



Sir Padampat Singhanian University

Faculty of Management

BBA (Hons.)

FinTech and Blockchain

22 CRORES CSR SCHOLARSHIPS
 FOR MERITORIOUS STUDENTS

SCAN TO APPLY



CALL : 18008896555
 WEBSITE : spsu.ac.in
 CAMPUS: Sir Padampat Singhanian University
 Bhatewar, Udaipur, Rajasthan - 313601
 CITY OFFICE
 UDAIPUR: Ground Floor, Lake City Mall, University Road,
 Ashok Nagar, Udaipur

Disclaimer: The flyer provides general information about the programs. SPSU reserves the right to revoke, modify, add or delete one or more of the terms and conditions outlined in the flyer. SPSU reserves the right to amend the provisions of the program, eligibility, selection, admission & scholarships without notification & as deemed fit/ appropriate to any changed circumstances

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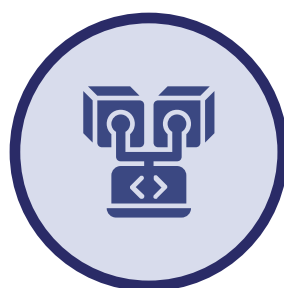
ABOUT BBA(FINTECH AND BLOCKCHAIN)

The BBA in FinTech and Blockchain is a four-year undergraduate program designed to equip students with the knowledge and skills required to excel in the fast-evolving financial technology landscape. By blending financial principles with emerging technologies like blockchain, artificial intelligence, and data analytics, this program prepares graduates for leadership roles in the digital economy. Students gain a deep understanding of digital payments, cybersecurity, and regulatory frameworks, enabling them to navigate the complexities of modern financial ecosystems. With a strong focus on practical learning, industry collaborations, and real-world case studies, the program ensures that graduates are well-prepared to drive innovation in banking, investment management, and FinTech startups.

PROGRAM FOCUS



**CUTTING-EDGE
FINTECH TOOLS
AND PLATFORMS**



**BLOCKCHAIN
APPLICATIONS ACROSS
INDUSTRIES**



**REGULATORY
FRAMEWORKS AND
COMPLIANCE**



**RISK MANAGEMENT
AND CYBERSECURITY IN
FINANCIAL SERVICES**

WHY CHOOSE THIS PROGRAM?



**ALIGNMENT
WITH NEP 2020**



**HANDS-ON
LEARNING**



**EXPERT
FACULTY**



**INDUSTRY
COLLABORATION
& MENTORING**



**GLOBAL
PERSPECTIVE**



**INDUSTRY-ALIGNED
CURRICULUM**



**TECHNOLOGY
ENABLED SMART
CAMPUS**



**WORKSHOPS &
SEMINARS BY
INDUSTRY
EXPERTS**

CAREER OPPORTUNITIES

Blockchain Analyst	Risk & Compliance Officer	Blockchain Product Owner
Fintech Product Manager	Blockchain Solution Architect	Fintech Operations Manager
Blockchain Developer	Blockchain Research Analyst	Blockchain Financial Analyst
Blockchain Consultant	Fintech Marketing Manager	Blockchain Integration Specialist

INDUSTRY ENGAGEMENT & EVENTS



HACKATHONS

Collaborate with peers to develop innovative blockchain and FinTech solutions.



GUEST LECTURES

Learn from top industry professionals and thought leaders.



WORKSHOPS

Hands-on sessions on blockchain programming, data analytics, and cybersecurity.



FINTECH FORUMS

Networking events to connect with industry leaders and alumni.

VALUED RECRUITERS



YUTIKA
Natural Private Limited



Pyrotech



Teachnook



Venture Fincorp
Useful Scout, Good Steer



Xebia



iNeuron



TCS



**TATA CONSULTANCY
SERVICES**



JK Cement



SIS



GenZ EducateWing
Dream Big, Fly High



**LANTERN
DIGITAL**



TECH CTANET
SERVICES PVT LTD



M



GLOBUS



**L&T
EduTech**

FAQS

1. What career opportunities can I explore after this program?

Graduates can pursue roles like Blockchain Developer, FinTech Analyst, Risk Manager, Cybersecurity Specialist, and Data Analyst.

2. What industries can I work in after completing this program?

Graduates can explore opportunities in banking, financial services, insurance (BFSI), consulting, payments, cryptocurrency, regulatory compliance, and technology sectors.

3. Does the program include certification opportunities?

Yes, students can earn relevant certifications in blockchain, financial analytics, and cybersecurity to enhance their industry credentials.

4. Do I need a technical background to join?

No prior technical knowledge is required. The program covers foundational programming and technical concepts from scratch.

5. Is this program aligned with the needs of globally recognized companies?

Yes, the curriculum is designed to align with global FinTech and blockchain industry standards, preparing students for international careers.

6. Are internships part of the program?

Yes, internships and capstone projects are integral components to provide real-world experience.