ELIGIBILITY & SELECTION CRITERIA

PROGRAM	ELIGIBILITY	SELECTION CRITERIA
B.Des.	Candidates must have completed their 10+2 education from a recognized board, regardless of the stream (Science, Commerce, or Arts)	SPSU SPSAT 2025

ज्ञान-विज्ञान विमुक्तये

QS I-GAUGE

A+
SUSTAINABLE INSTITUTIONS OF INDIA GREEN RANKINGS BY
R World Institutional RANKING

RANKED 02
AMONG PRIVATE ENGINEERING UNIVERSITIES & COLLEGES OF RAJASTHAN BY
BW BUSINESSWORLD

RANKED 03
AMONG PRIVATE ENGINEERING & TECHNOLOGY UNIVERSITIES OF RAJASTHAN BY
EW

22 CRORES CSR SCHOLARSHIPS
FOR MERITORIOUS STUDENTS

An initiative of
JKCement

SPSU
Sir Padampat Singhania University

Sir Padampat Singhania University

Faculty of Design and Liberal Studies

B. Design

Specialization in

Software Design - UI & UX
Gaming, Animation and Metaverse
Fashion Design

SCAN TO APPLY

CALL : 18008896555
WEBSITE : spsu.ac.in
CAMPUS: Sir Padampat Singhania University
Bhatewar, Udaipur, Rajasthan - 313601
CITY OFFICE UDAIPUR: Ground Floor, Lake City Mall, University Road, Ashok Nagar, Udaipur

18008896555 | spsu.ac.in

ABOUT
Bachelor of Design

The B.Des program at SPSU offers a transformative and interdisciplinary design education that integrates creativity, innovation, and technical expertise across three specialized domains: Game Design, Animation & Metaverse, Software Design (UI & UX), and Fashion Design. With a strong focus on experiential learning, industry engagement, and cutting-edge technologies, the program prepares students to thrive in the rapidly evolving creative industries.

SOFTWARE DESIGN UI & UX

- UI Design: Crafting visually engaging interfaces with an emphasis on aesthetics, responsiveness, and accessibility.
- UX Design: User research, information architecture, usability testing, and creating intuitive user journeys.
- Prototyping Tools & Technologies: Mastery of design tools like Figma, Adobe XD, and prototyping platforms for responsive web and

Gaming & Animation

- Game Design: Concept creation, level design, storytelling, and gameplay mechanics.
- Animation: 2D/3D animation, character design, motion graphics, and cinematic storytelling.
- Metaverse Technologies: Introduction to AR/VR, immersive experience design, blockchain applications, and virtual asset development.

FASHION DESIGN

- Fashion Design & Representation: Fashion illustration, concept creation, and portfolio development.
- Apparel Development: Pattern-making, draping, garment construction, and sustainable practices.
- Cultural and Global Insights: Exploration of India's textile heritage, global fashion trends, and wearable technology.

INDUSTRIAL COLLABORATIONS (PROPOSED)

IDEALABS · UJAAS · Aavaran · FDCI · Raymond · tcs · Infosys · TIH iHub-Drishti

CAREER OPPORTUNITIES

Fashion Designer	Game Designer	UI Designer
Costume Designer	3D Animator	UX Researcher
Textile Designer	AR/VR Experience Designer	Interaction Designer
Fashion Stylist	Metaverse Architect	Product Designer
Fashion Illustrator	Character Designer	Information Architect
Retail Buyer or Merchandiser	Motion Graphics Designer	Usability Analyst
Fashion Technologist	Game Asset Artist	Design Consultant
Fashion Blogger/Influencer	Virtual Production Specialist	Accessibility Designer

KEY HIGHLIGHTS

- **ALIGNMENT WITH NEP 2020**
- **HANDS-ON EXPERIENCE**
- **CUTTING EDGE LABORATORIES**
- **INDUSTRY COLLABORATION**
- **TREND-DRIVEN CURRICULUM**
- **REAL-WORLD PROJECTS**
- **CROSS-PLATFORM DESIGN**
- **WORKSHOPS & SEMINARS BY INDUSTRY EXPERTS**

GLIMPSES OF ACTIVITIES

IGDC 2024

Gaming Category winner at Reckon 6.0 (JIET Jodhpur)

Discussion at Atal - MLSU (with animation expert)

Live Sketching Workshop Gangukund, Udaipur

Design Exhibition

Interactive session with Architect Rajat from Recro Cardo

CUTTING-EDGE LABORATORIES

Design Lab

AR/VR Lab

Fashion Design & Textile Lab

Design Lab
- State-of-the-art technology to support innovation.
- 3D Printers for rapid prototyping and model creation.
- Laser Cutting Machines for precision cutting and engraving on various materials.
- Advanced tools & workstations to support product design, industrial design, and UI/UX projects.
- This lab serves as a hub for experimentation, rapid prototyping, and creative problem-solving, helping students bring their design concepts to life.

AR/VR Lab
- High-performance VR headsets for immersive experiences.
- AR-enabled devices for interactive product visualization.
- Motion tracking systems for real-time simulation.
- Advanced software and tools for UI/UX, game design, and virtual prototyping.
- This lab allows students to bridge the gap between physical and digital design, preparing them for emerging careers in virtual experience design, gaming, and immersive technology.

Fashion Design & Textile Lab
- Equipped with textile printers, sewing machines, and embroidery tools for hands-on garment construction.
- Fabric testing and dyeing equipment to explore material properties and sustainable fashion techniques.
- Design software and digital tools for pattern making and fashion illustration.
- A platform for students to experiment with textile innovation, sustainability, and creative fashion concepts.