

Program Overview

MBA in Business Analytics

Our MBA in Business Analytics is designed to elevate your business acumen through advanced analytics skills. Delivered by industry experts from SAS, this comprehensive program equips students with expertise in data analytics using both open source and SAS tools. The curriculum covers Programming Basics, Programming Data Manipulation Techniques, Machine Learning, Big Data Visualization Basics and Big Data Visualization Advanced. Students engage in real-world projects and case studies, earning three prestigious global certifications from SAS alongside their MBA in Business Analytics degree. This program offers industry relevant skills, global recognition, and career advancement opportunities, preparing graduates to lead in an analytics-driven business environment.

Training Courses Delivered by SAS Experts:

SAS Global Certification bundled with MBA in Business Analytics

Semester	Course Name	Duration (hours)	SAS Global Certification (exam voucher for one attempt)
I	Programming Basics	36	SAS Certified Specialist: Base Programming
	Programming Data Manipulation Techniques	36	
	Machine Learning	36	SAS Certified Specialist: Machine Learning
II	Big Data Visualization Basics	36	SAS Certified Specialist: Visual Business Analytics
	Big Data Visualization Advanced	36	

How does SAS help?

Our analytic capabilities extend across elementary and secondary education and postsecondary education

Benefits:

- Three Global Certification from SAS Training directly delivered by Industry experts physically on campus
- Learning portal with eLearning (2+2 years) in addition to classroom training
- Internship & Placement support through Credly &
- SAS Talent connect programs
- SAS Digital Badges (Course completion Certificates)
- Industry Training content for 180 hours delivered in classroom by SAS experts
- 180 + hours of self paced eLearning content delivered via SAS Learning Portal
- In-addition experts discuss real time use cases with live industry examples
- Training includes Technology concepts with hands-on exercises and 24*7 access to industry labs

Some of SAS Partner Networks



88 of the top 100 of the 2021 Fortune 500 list are SAS customers or their affiliates

See who's working smarter with SAS



SAS is the world's leader in AI and Analytics

But what does that mean?

It means we can rapidly turn huge amounts of complex data into insights you can use.

With SAS, you can apply the most advanced analytics, business intelligence, data management and AI solution to your toughest business problems. And for five decades, our customers have trusted us to do just that.

We're recognized for our industry-leading technology, social innovation and sustainability initiatives, and pioneering workplace culture.

Contact Us:

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