

 **ELIGIBILITY & SELECTION CRITERIA**

An initiative of  **JKCement**

 **SPSU**
Sir Padampat Singhania University

Sir Padampat Singhania University

PROGRAM	ELIGIBILITY	SELECTION CRITERIA
MBA	Minimum 50% aggregate in Graduation (Final Year Students completing graduation in 2025 are eligible to apply) in any stream from UGC approved University or equivalent and Valid score in the National Level Test conducted by an apex testing body: CAT 2024, XAT 2025, NMAT 2024, GMAT 2024, CMAT 2025, ATMA & Sep/Dec MAT 2024, Feb/May MAT 2025, Rajasthan State level Entrance Test or SPSU SPSAT 2025.	The candidates will be evaluated based on National Level Test scores or SPSAT Entrance Exam Score and Interview.



Faculty of Management
MASTER OF BUSINESS ADMINISTRATION

MBA

Specialization in

- Marketing
- Finance
- Human Resources
- International Business
- Logistics & Supply Chain management

22 CRORES CSR SCHOLARSHIP
FOR MERITORIOUS STUDENTS

SCAN TO APPLY



CALL : 18008896555
WEBSITE : spsu.ac.in
CAMPUS: Sir Padampat Singhania University
Bhatewar, Udaipur, Rajasthan - 313601
CITY OFFICE UDAIPUR: Ground Floor, Lake City Mall, University Road,
Ashok Nagar, Udaipur

Disclaimer: The flyer provides general information about the programs. SPSU reserves the right to revoke, modify, add or delete one or more of the terms and conditions outlined in the flyer. SPSU reserves the right to amend the provisions of the program, eligibility, selection, admission & scholarships without notification & as deemed fit/ appropriate to any changed circumstances

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ABOUT FACULTY OF MANAGEMENT

The Faculty of Management was established in 2009. The School of Management draws inspiration from our Founder Chancellor's vision of focusing on creating knowledge that liberates all humans from limitations. It focuses on three pillars, i.e., to deliver a distinctive quality education, to foster research, creation, and discovery, and to use the knowledge created on campus to serve society. It is committed to educating and developing leaders and builders of enterprises who create value for their stakeholders and society at large. Since its inception, the school has organized several seminars, HR conclaves, and industrial visits for students. To provide better global exposure to students, SoM has partnered with corporations and universities in the USA, Japan, Malaysia, and the Czech Republic.

Innovative Curriculum: Offers a dynamic, industry-aligned curriculum that blends core business principles with current trends.

Industry Collaboration: Strong partnerships provide students with real-world exposure through internships and live projects.

International Exposure: Global exchange programs and internships broaden students' understanding of international business.

State-of-the-Art Infrastructure: Equipped with modern facilities like smart classrooms and labs for enhanced learning.

Alumni Network: A robust network offering mentorship, career guidance, and global employment opportunities.

MBA SPECIALIZATIONS

MARKETING	HUMAN RESOURCES	FINANCE	INTERNATIONAL BUSINESS	LOGISTICS & SUPPLY CHAIN MANAGEMENT
<ul style="list-style-type: none"> Consumer Behaviour and Neuro Marketing Marketing Research Customer Value Creation and Innovation Marketing Analytics & Models Digital Marketing and Digital Ecosystem Services Marketing Rural Marketing Nurturing and Managing Brand Equity Retail Marketing Sales and Distribution Management 	<ul style="list-style-type: none"> International Human Resource Management Performance Management Human Resource Metrics and Analytics Contemporary Trends in HRM Talent Management Psychometrics Negotiation and Conflict Management Training and Development Strategic HRM Labour Laws 	<ul style="list-style-type: none"> Investment Analysis and Portfolio Management Managing Banks and Financial Institutions Basics of Fintech Financial Derivatives Behavioral Finance Business Valuation Cryptocurrencies and Digital Tokens Mergers, Acquisitions and Corporate Restructuring Financial Modelling Financial Analytics 	<ul style="list-style-type: none"> International Trade Documentation International Economics International Marketing International Human Resource Management International Financial Management International Trade blocks and Agreements Cross-cultural issues in International Business Global Competitive Analysis WTO & International Regulatory Environment Indian Foreign Trade Policy 	<ul style="list-style-type: none"> Basics of logistics and supply chain management Advanced Operation Research Project Management Procurement, storage and warehousing management Inventory management and MRP Distribution management for global supply chain Port and airport management for logistics

KEY Highlights

Alignment with NEP 2020	Global Curriculum	Dual Specialization	Industry Partnerships	Collaborative Research	Technology Enabled Smart Campus	Workshops & Seminars by Global Leaders	Student Exchange Programs
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CAREER OPPORTUNITIES

Marketing Manager	Digital Marketing Manager	Market Research Analyst
Financial Analyst	Risk Manager	Mergers and Acquisitions Analyst
HR Manager	Comp, and Benefits Manager	L&D Manager
Business Development Manager	Export/Import Manager	Transportation Manager
Supply Chain Manager	Warehouse Manager	Sales Manager
Brand Manager	Product Manager	Financial Planner
Investment Banker	Corporate Finance Manager	Supply Chain Analyst
Talent Acquisition Manager	Customer Relationship Manager	Public Relations Manager
Global Operations Manager	Global Supply Chain Manager	E-commerce Logistics Manager
Logistics Manager	Procurement Manager	Development Specialist

INTERNATIONAL COLLABORATIONS

CUC
Chiba University of Commerce

INTI International University & Colleges™

COSTART
College of Science, Technology & Management of Arts & Design

OUR VALUED RECRUITERS

OUR REPUTED ALUMNI

<p>Darshit Kothari, MBA OMNI Sports Manager DECATHLON Batch: 2021-23</p>	<p>Prakriti Soral, MBA Assistant Professor, IIM Indore Batch 2011-15</p>	<p>KPIT Disha Vyas, MBA Talent Acquisition Team, Batch 2022-24</p>
<p>Nishant Pachori, MBA District Market Officer JK Cement Batch: 2021-23</p>	<p>Mohammad Mohsin, MBA Associate Manager, Prakash Chemical International Batch 2021-23</p>	

Unlock Your Future, Shape Tomorrow's Success